

Grays Harbor County
Quit Line Data Summary
 April 1 - June 30, 2003

	<u>County</u>	<u>State</u>
Number of Calls to Quit Line	N = 67	N = 3,671
Percent of Statewide Calls	2.3%	100.0%
Percent of State Population in County¹	1.1%	100.0%
	County %	State %
Gender	N = 67	N = 3,165
Female	64.2%	60.2%
Male	35.8%	39.8%
Race/Ethnicity	N = 59	N = 2,585
People of Color	10.2%	12.9%
White	89.8%	87.1%
Age	N = 65	N = 2,854
Less than 18 years old	13.8%	2.1%
18 - 24 years old	12.3%	14.8%
25 - 34 years old	15.4%	23.1%
35 - 44 years old	26.2%	25.3%
45 years and older	32.3%	34.8%
Education	N = 55	N = 2,724
Did not graduate high school	29.1%	16.0%
High school graduate	30.9%	34.7%
Some college/vocational school	30.9%	36.8%
College graduate	9.1%	12.5%
Caller Type	N = 66	N = 3,278
General Information	4.5%	12.3%
Health care provider	0.0%	3.5%
Tobacco user	95.5%	84.1%
Payer Type	N = 48	N = 2,092
Insured	22.9%	34.9%
Uninsured	35.4%	28.9%
Medicaid	41.7%	36.1%
Heard About	N = 62	N = 2,748
Past caller	14.5%	11.3%
Employer/worksites	1.6%	0.6%
Health care provider	25.8%	24.8%
Television	19.4%	16.6%
Outdoor advertisement (billboard/bus/wall)	1.6%	5.3%
Targeted mailing	0.0%	0.2%
Great Start	1.6%	0.1%
Radio	6.5%	6.8%
Newspaper/Magazine	0.0%	0.9%
Brochure/Newsletter	4.8%	5.7%
Family or friend	17.7%	22.9%
Health Department	3.2%	4.1%
School	3.2%	0.6%

Source: Washington State Department of Health
 Tobacco Prevention and Control
 Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.